The MIT Sloan School of Management created the Center for eBusiness@MIT to provide leadership for faculty, students, and industry interested in Internet-enabled business practices. Developments in this field are transforming the economy, while creating new opportunities and challenges. The Center’s mission is to be the leading academic source of innovation in management theory and practice for eBusiness.

**FREQUENTLY ASKED QUESTIONS**

**Q: What is the Center for eBusiness@MIT?**

The Center for eBusiness@MIT is the world’s largest center for research and education in eBusiness. Founded by the Sloan School of Management, the Center for eBusiness@MIT supports approximately 50 researchers involved in 40 research projects. Our faculty, students, and 40 corporate sponsors, represent the leaders in eBusiness research, analysis and practice worldwide. Together, we are inventing the future of eBusiness.

**Q: What does the Center for eBusiness do?**

A: Our mission is to be the leading source of innovation, knowledge creation, dissemination and utilization, in management theory and practice for eBusiness. Toward this end, we have established; a large-scale research program to investigate the latest trends and techniques in eBusiness, an MBA eBusiness Track to help educate future eBusiness leaders, and an eBusiness Executive Education curriculum to enable knowledge transfer to today’s industry executives. These activities are designed to help our faculty, students and sponsors understand the challenges and opportunities offered by eBusiness.

**Q: Who is involved?**

A: The Center enables a partnership of today’s industry leaders, the top eBusiness researchers, and future business leaders. Current sponsors such as Cisco Systems, Merrill Lynch and Dell actively collaborate with renowned MIT researchers such as Profs. Erik Brynjolfsson, Glen Urban and Thomas Malone. In addition, tomorrow’s top eBusiness leaders participate though our eBusiness MBA Track, and by collaboration with our sponsors to address real-world business questions.

**Q: How does it work?**

A: We have created a partnership between research, industry and education that provides a unique value to those that participate. For example, industry is involved first hand with leading research and provides direction for the education of future business leaders. The Students have an opportunity to assist in the creation of groundbreaking research and interact with leaders of industry. The Researchers have the “real world” of industry on which to base and test their hypotheses.

**Q: Why should my organization be involved?**

A: Sponsors of the Center for eBusiness@MIT build personal and professional relationships that enable their organizations to be eBusiness leaders. As a sponsor of the Center, your organization will participate on the leading edge of the research and developments in the field of eBusiness. You will derive first hand knowledge of how eBusiness is reshaping organizations and how they deal with their suppliers, partners, and customers. Sponsors of the Center for eBusiness@MIT drive research, participate in thought leadership, and potentially direct the future of how the Internet and related technologies impact business. In addition, Sponsors are given the opportunity to participate in eBusiness focused executive education courses and research workshops. Sponsors gain access to MIT’s Sloan School of Management’s top MBA students through company-specific, short-term research projects and unique recruiting events designed solely for them. The Center enables the interaction of today’s industry leaders, the top eBusiness researchers, and future business leaders.

**Q: How can I participate?**

A: There are three levels of sponsorship available at the Center for eBusiness@MIT. Member Sponsors participate in all activities with the exception of the Focused Research Project. Member Sponsors contribute $50,000 per year. Research Sponsors have all the advantages of Member Sponsors plus a dedicated research project directed by one of our Faculty. Research Sponsors contribute $150,000 per year. Founding Sponsors have all the advantages of Research Sponsors, plus the dedicated research project is larger in scope, participation in multiple projects is available, a seat on the Executive Board to help guide the Center, and two complimentary seats in an Executive Education session. Founding Sponsors contribute $300,000 per year and make a three year commitment.

**Q: How can I learn more?**

A. For more information, please visit our website at http://ebusiness.mit.edu or contact the Center directly at 617-253-7054 or ebusiness@mit.edu.

**Sponsors of the Center:**

- Collaborate on leading edge research and developments
- Derive first hand knowledge of how eBusiness is reshaping organizations
- Gain valuable experience and insight at Center events
- Network with industry leaders
- Interact directly with today’s top eBusiness faculty and tomorrow’s business leaders

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